





# Alejandro Cervantes

**Executive Director**  
Quantitative Analysis

 [@alexcervantes](#)

 [Alejandro Cervantes Llamas | LinkedIn](#)

Alejandro Cervantes has more than 13 years of experience as a professional economist and market strategist. He currently works as Executive Director of Quantitative Research at Grupo Financiero Banorte, an institution with which he has collaborated for the last 12 years. Within Banorte, he also served as Director of Analytics, where he developed and implemented machine learning and artificial intelligence models focused on forecasting Mexico's main economic indicators.

Prior to joining Banorte as Executive Director of Quantitative Research, he also worked as Director of Analytics for Banco Azteca, where he was in charge of both the development and measurement of campaigns focused on the adoption of new digital products.

Alejandro Cervantes has a Bachelor's Degree in Economics from ITAM, a Master's Degree in Economics from the same institution, and a M.Sc. in Global Finance from New York University (NYU Stern).

In the academic field, he has taught courses at UNAM. He actively participates in national and international publications, as well as specialized radio and television programs, where he has been a columnist for "El Universal", as well as for IMEF publications and other print media.

He has participated in various conferences and discussion forums on issues related to Economics and Financial Markets, both in Mexico and in the United States, Europe, and Asia.