



Fernanda Vargas

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She is an Analyst in the area of Economic and Financial Research at Grupo Financiero Banorte, with more than 2 years of experience in this area.

Is in charge of the content and analysis of social media, with the aim of having a greater presence as an area in the digital world. She provides support in different areas with administrative issues.

Fernanda has a Bachelor's Degree in Marketing from La Salle University and B2 English level certified by University of Cambridge