





## Juan Carlos Alderete, CFA

**Executive Director**  
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Mr. Alderete has more than 15 years of experience in the financial sector, having worked for local and foreign companies, private equity funds and banks. He is currently Executive Director of Economic Research and Financial Markets Strategy at Grupo Financiero Banorte. He leads the teams in charge of modeling a series of key economic variables and devising investment strategies in several asset classes. He won the award for best forecaster of the Mexican economy granted by Refinitiv in 2019 and 2021.

Previously, he was Director of Economic Research and Chief FX Strategist for the same institution and has ample experience in the analysis of the local equity, debt, and real estate markets. He has participated in a plethora of panels in diverse specialized forums and his views and research are frequently quoted in finance periodicals such as Bloomberg News, Reuters, and the Wall Street Journal, among others. He holds a bachelor's degree in Economics with a specialization in finance from ITAM, where he graduated with honors. He has also taken specialized courses in Structured Products and Derivatives, among other advanced finance topics. He is a CFA Charterholder since 2014, actively participating in the CFA Society's local chapter.